



the Viking Yearbook

How to Order a Senior Ad for the Class of 2010...La Jolla High School Yearbook

FULL PAGE: 8" x 9"
HALF PAGE: 8" x 4.5"
QUARTER PAGE: 4" x 4.5"

1. Fill out this form.
2. **You MUST go to this web site and read the directions:**
<http://ljhs.sandi.net/faculty/clecren> Click on **Yearbook**. Click on **Information About Senior Ads**.
3. Pay attention to the directions and rules, especially: Limit 20 photos per ad, and no photos that feature drinking or any illegal acts. Ads/photos will be returned for revision/replacement that do not follow the directions.
4. Go to the financial office and pay for your ad (\$320 for full/\$180 for half/\$90 for quarter).
5. **Go to Room 513 and submit this form WITH your ad design/photographs, etc. by NOVEMBER 1.**
6. When we are finished with your ad, we will e-mail you a proof for you to verify and approve.
7. Original photos will be returned to the senior before the end of the school year, or can be picked up by the person who bought the ad after the ad has been approved via e-mail.

Name of Senior(s) Who Is/Are Going to Be Featured in the Ad (please print) (for extra names, use the back):

Last Name: _____ First Name: _____

Name of Person Buying/Designing the Ad:

Last Name: _____ First Name: _____

Relationship to the Senior Named Above: parent friend other: _____

Is this ad supposed to be kept secret from the senior listed above? yes no

We don't promise news of its existence won't leak out.

Contact Information for the Person Buying the Ad: (**PLEASE PRINT YOUR E-MAIL LEGIBLY!**)

E-Mail Address: _____
(we need your e-mail address because we will send a draft of the ad to you via e-mail)

Phone Number (in case we have questions about your ad): _____

Tell Us About Your Senior Ad:

Which size do you want to order? full page (\$320) half page (\$180) quarter page (\$90)

Are you designing your own senior ad? yes no If yes, you MUST see the web site for details and dimensions, and **you must turn in your ad by November 1**. You do not need to complete the rest of this form.

If you would like us to design your ad:

1 Place your photographs in an envelope, put your name on the envelope with this form, and turn it in to Room 513. Or you can e-mail the digital photos to us (ljhsyearbook@yahoo.com). Make sure your photos are high resolution (preferably not from a cell phone).

2. If you have an idea what you want, describe it on the back. Or tell us which page in last year's 2009 yearbook (page #: _____) you would like us to use as a starting point. Or, you can make an appointment to talk to a senior ad designer. Go to our website to look for appointment times.

You must schedule your appointment PRIOR to NOVEMBER 1.

3. If you don't have an idea what you want, simply turn in your photos and let us "work our magic."

Give Us An Idea of the Colors You Want in Your Senior Ad:

1. Color for a background behind the photographs: _____
2. Color for the lettering: _____

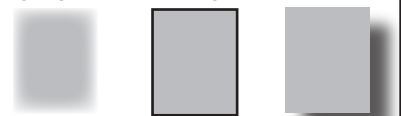
Choose the Style for the Lettering You Would Like On Your Ad:

Plain Formal Whimsical Cursive

There are more font styles available, especially if you make an appointment. Use the back to write the wording you would like.

Senior Ads are due by NOVEMBER 1, 2009, first paid, first accepted. **No ads will be accepted after Nov. 1.**

Circle how you would like us to highlight your photographs:



feathered edge outline drop shadow

Do you want space between the photos?

yes no

Or, do you want the photos to be lined up adjacent to each other (no space between the photos)? yes no